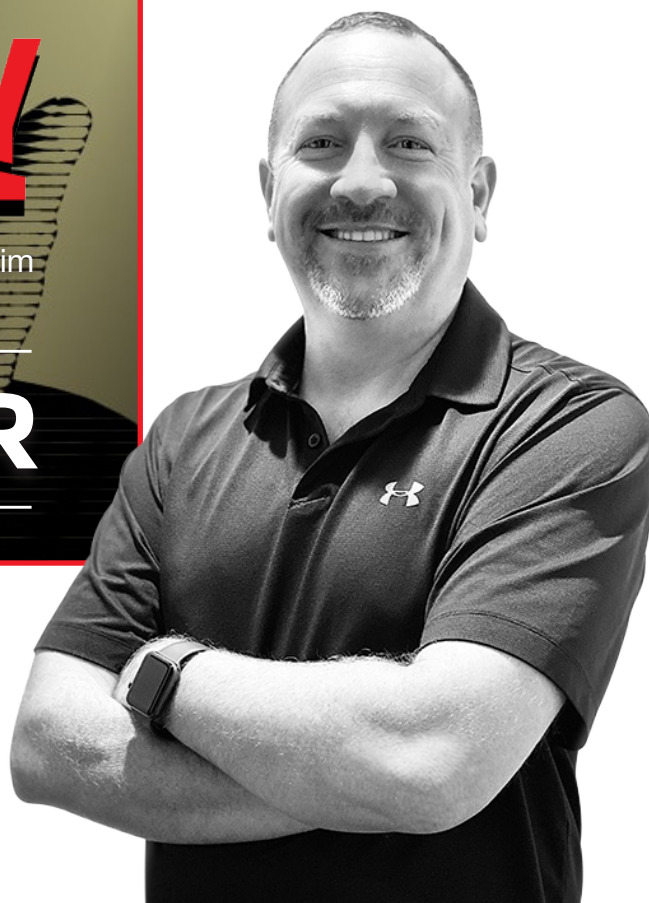


EASY PREY

A Podcast To Help You Avoid Becoming A Victim

With

CHRIS PARKER



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Listening Audience

- Victims of fraud
- Adult children of online parents
- Parents of school-age children
- Law enforcement personnel
- Senior care providers
- Teachers and school administrators
- Writers and public speakers
- Business owners
- Website operators
- Self-employed professionals
- Those who sell and purchase items online

Sample Episode Topics

- Identity theft
- Scams targeting travelers
- Craigslist and eBay scams
- IRS and Social Security Scams
- Phishing
- Cyberbullying
- Scams targeting business
- Charity scams
- Keeping kids safe online
- Fake job scams
- Ransomware

ABOUT THE PODCAST

The Easy Prey Podcast was created to help people open their eyes to the scams, traps and dangers lurking online and in the real world. Host Chris Parker interviews interesting guests and discusses various topics that give listeners insights into the hundreds of ways fraudsters are trying to steal your money, identity and privacy.

“Our goal is to educate, enlighten and equip listeners, so they learn how to spot the signs of a scam in daily interactions, take quick action, and avoid becoming easy prey. Hopefully, each person will share what they learn with family and close friends.” —Chris Parker

ABOUT THE HOST

Chris Parker, a Southern California native, and has been connected to technology, websites, and internet topics for 25 years. In 2000, he launched a website that today attracts nearly 6 million visitors a month. Chris realized that as technologies advanced, individuals and businesses were falling victim to more scams and cybercrime. He began devoting content on his website to online privacy and security, while guest podcasting about topics such as tax and romance scams. Eager to shine more light on the subject, Chris launched the Easy Prey Podcast.

PROMOTION AND EXPOSURE

The Easy Prey Podcast is promoted on WhatIsMyIPAddress.com and its related social media sites, and is seen by millions of visitors and followers every month. Guests on the podcast will be heard by business professionals, media members, and influencers from a wide variety of industries.